

The 2010 LATINA Style 50 Special Report

Data Evaluated
by Kirsten Luxbacher
and Alma Luisa Andrade

Rank Company Name

Rank	Company Name	Total Latina Employment > 5%	Latina Board of Directors	Latina Sr Execs/Vps	Hispanic Association	Recruitment through Hispanic Media	Flextime	Profit Sharing	Health Insurance Coverage > 75% Children	Scholarships for Employees's	Job Retraining	Women's Task Force	Mentoring Programs	Leadership Training/Career Counseling Programs	Fast Track Programs	Company Website
1	Marriott International, Inc. Bethesda, MD	•		•	•	•	•	•	•	•	•	•	•	•	•	www.marriott.com
2	Prudential Financial, Inc. Newark, NJ			•	•	•	•	•	•	•	•	•	•			www.prudential.com
3	Southern California Edison Rosemead, CA	•	•		•	•	•	•	•	•	•	•	•	•	•	www.sce.com
4	Verizon Communications, Inc. New York, NY				•	•	•	•	•	•	•	•	•	•	•	www.verizon.com
5	Johnson & Johnson *** New Brunswick, NJ			•	•	•	•	•	•	•	•	•	•	•	•	www.jnj.com
6	Bank of America Charlotte, NC	•	•	•	•	•	•	•	•	•	•	•	•			www.bankofamerica.com
7	Macy's, Inc. Cincinnati, OH & NY, NY	•	•	•	•	•	•	•	•	•	•	•	•	•	•	www.macysinc.com
8	Kraft Foods Inc. Northfield, IL				•	•	•	•	•	•	•	•	•	•	•	www.kraftfoods.com
9	Kaiser Permanente Oakland, CA	•	•		•	•	•	•	•	•	•	•	•	•	•	www.kaiserpermanente.com
10	McDonald's USA Oak Brook, IL	•			•	•	•	•	•	•	•	•	•	•	•	www.mcdonalds.com
11	AT&T Dallas, TX	•		•	•	•	•	•	•	•	•	•	•	•	•	www.att.com
12	Walmart Bentonville, AR	•	•	•	•	•	•	•	•	•	•	•	•			www.walmartstores.com
13	Wells Fargo & Company San Francisco, CA	•			•	•	•	•	•	•	•	•	•	•	•	www.wellsfargo.com
14	Aflac Incorporated Columbus, GA				•	•	•	•	•	•	•	•	•	•	•	www.aflac.com
15	Morgan Stanley New York, NY			•	•	•	•	•	•	•	•	•	•			www.morganstanley.com
16	IBM Armonk, NY				•	•	•	•	•	•	•	•	•			www.ibm.com
17	WellPoint, Inc. Indianapolis, IN	•			•	•	•	•	•	•	•	•	•	•	•	www.wellpoint.com
18	American Express New York, NY	•		•	•	•	•	•	•	•	•	•	•	•	•	www.americanexpress.com
19	Consolidated Edison Company of New York, Inc. New York, NY		•		•	•	•	•	•	•	•	•	•	•	•	www.coned.com
20	State Farm Insurance Companies Bloomington, IL	•			•	•	•	•	•	•	•	•	•			www.statefarm.com
21	UnitedHealthcare, Inc. Minnetonka, MN	•		•	•	•	•	•	•	•	•	•	•	•	•	www.uhclatino.com
22	Colgate-Palmolive New York, NY				•	•	•	•	•	•	•	•	•			www.colgate.com
23	Allstate Insurance Northbrook, IL	•			•	•	•	•	•	•	•	•	•	•	•	www.allstate.com
24	Citi New York, NY	•		•	•	•	•	•	•	•	•	•	•			www.citi.com
25	USAA San Antonio, TX	•		•	•	•	•	•	•	•	•	•	•			www.usaa.com

The criteria above are a partial list of the criteria used to evaluate companies for the LATINA Style 50. For more details on the selection process, please visit www.latinastyle.com.

*** Johnson & Johnson & U.S. Affiliated Companies (Excluding Puerto Rico)

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26	Fannie Mae Washington, DC				•	•	•		•	•		•	•			www.fanniemaec.com
27	General Mills Minneapolis, MN		•		•	•	•		•	•	•	•	•	•		www.generalmills.com
28	MetLife, Inc. New York, NY				•	•	•		•	•		•	•			www.metlife.com
29	Army and Air Force Exchange Service (AAFES) Dallas, TX	•		•	•	•	•		•		•	•	•	•	•	www.aafes.com
30	Kellogg Company Battle Creek, MI				•	•	•	•		•	•	•	•			www.kelloggcompany.com
31	US Airways Tempe, AZ			•	•	•	•		•		•		•			www.usairways.com
32	Xerox Corporation Rochester, NY				•	•	•	•		•	•	•	•			www.xerox.com
33	Wyndham Worldwide Corporation Parsippany, NJ	•		•	•	•	•	•		•		•	•			www.wyndhamworldwide.com
34	Novartis Pharmaceuticals Corporation East Hanover, NJ			•	•	•	•	•	•		•	•	•			www.pharma.us.novartis.com
35	New York Life Insurance Company New York, NY			•	•	•	•	•	•	•	•	•	•			www.newyorklife.com
36	Aetna Inc. Hartford, CT	•			•	•	•	•		•	•	•	•			www.aetna.com
37	Northern Trust Chicago, IL	•		•		•	•	•		•	•	•	•			www.northerntrust.com
38	Comerica Bank Dallas, TX	•	•	•	•	•	•	•		•	•	•	•	•	•	www.comerica.com
39	BNSF Railway Company Fort Worth, TX		•		•	•	•	•	•	•	•	•	•			www.bnsf.com
40	National Grid PLC Brooklyn, NY		•		•	•	•	•		•			•			www.nationalgrid.com
41	Chubb & Son, a division of Federal Insurance Company Warren, NJ				•	•	•	•	•	•	•	•	•			www.chubb.com
42	Freddie Mac McLean, VA				•	•	•	•		•	•	•	•			www.freddiemac.com
43	The Coca-Cola Company Atlanta, GA		•	•	•	•	•	•		•	•	•	•	•	•	www.thecoca-colacompany.com
44	Sodexo, Inc. Gaithersburgh, MD	•			•	•	•	•	•	•	•	•	•			www.sodexo.com
45	Qwest Denver, CO		•		•	•	•	•		•	•	•	•			www.qwest.com
46	Comcast Corporation Philadelphia, PA			•		•	•	•		•	•	•	•			www.comcast.com
47	TIAA-CREF New York, NY		•		•	•	•					•	•			www.tiaa-cref.org
48	Sprint Overland Park, KS	•			•		•	•		•		•	•			www.sprint.com
49	Darden Restaurants, Inc. Orlando, FL	•	•	•	•	•	•					•	•	•		www.darden.com
50	The Progressive Group of Insurance Companies Mayfield Village, OH				•	•	•			•	•	•	•			www.progressive.com

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