

The 2009 LATINA Style 50 Special Report

Data Evaluated
by Alma Luisa Andrade

Rank Company Name

Rank	Company Name	Total Latina Employment >5%	Latina Board of Directors	Latina Sr. Execs/VPs	Hispanic Association	Recruitment through Hispanic Media	Flextime	Profit Sharing	Health Insurance	Scholarships for Employees Children	Job Retraining	Women's Task Force	Mentoring Programs	Leadership Training/Career Counseling Programs	Fast Track Programs	Company Website
1	Kaiser Permanente Oakland, CA	•	•		•	•	•	•	•	•	•	•	•	•	•	www.kaiserpermanente.org
2	AT&T Inc. Dallas, TX	•		•	•	•	•	•	•		•	•	•	•	•	www.att.com
3	Marriott International, Inc. Bethesda, MD	•		•		•			•	•	•	•	•	•	•	www.marriott.com
4	Verizon Communications, Inc. New York, NY				•	•		•	•	•	•	•	•	•	•	www.verizon.com
5	Southern California Edison Rosemead, CA	•	•		•	•	•	•	•	•	•	•	•	•	•	www.sce.com
6	Prudential Financial Newark, NJ			•	•	•		•	•	•	•	•	•			www.prudential.com
7	Macy's, Inc. Cincinnati, OH	•	•	•	•	•	•	•	•	•	•	•	•	•	•	www.macysinc.com
8	Johnson & Johnson New Brunswick, NJ			•	•	•		•	•	•	•	•	•	•	•	www.jnj.com
9	WellPoint, Inc. Indianapolis, IN	•			•	•	•	•	•	•	•	•	•	•	•	wellpoint.com
10	Wal-Mart Stores, Inc. Bentonville, AR	•	•	•	•	•	•	•	•		•	•	•			walmartstores.com
11	IBM Corporation Armonk, NY				•	•	•	•	•	•	•	•	•			www.ibm.com
12	McDonald's Corporation Oak Brook, IL	•		•	•	•	•	•	•	•	•	•	•	•	•	www.mcdonalds.com
13	General Mills, Inc. Minneapolis, MN		•		•	•			•	•	•	•	•	•	•	www.generalmills.com
14	PepsiCo, Inc. Purchase, NY			•	•	•	•	•	•	•			•			www.pepsico.com
15	Bank of America Corporation Charlotte, NC	•	•	•	•	•			•	•	•	•	•			www.bankofamerica.com
16	Principal Financial Des Moines, IA				•	•	•	•	•	•	•	•	•			www.principal.com
17	Wells Fargo & Company San Francisco, CA	•		•	•	•			•	•	•	•	•	•	•	www.wellsfargo.com
18	Citi New York, NY	•		•	•	•			•	•	•	•	•	•	•	www.citigroup.com
19	BNSF Railway Company Fort Worth, TX		•		•	•		•	•	•	•	•	•			www.bnsf.com
20	Darden Restaurants, Inc. Orlando, FL	•	•	•	•	•						•	•	•		www.darden.com
21	MGM MIRAGE Las Vegas, NV	•		•	•	•		•	•	•	•	•	•			www.mgmmirage.com
22	Northern Trust Chicago, IL	•		•	•	•	•			•	•	•	•			www.northerntrust.com
23	Comerica Bank Detroit, MI	•	•	•	•	•		•	•	•	•	•	•			www.comerica.com
24	The Coca-Cola Company Atlanta, GA		•	•	•	•		•		•	•	•	•	•	•	www.thecoca-colacompany.com
25	Kraft Foods, Inc. Northfield, IL				•	•		•	•	•	•	•	•	•	•	www.kraftfoods.com

The criteria above are a partial list of the criteria used to evaluate companies for the LATINA Style 50. For more details on the selection process, please visit www.latinastyle.com.

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26	State Farm Insurance Companies Bloomington, IL				•	•	•	•	•	•	•	•	•	•		www.statefarm.com
27	Sodexo, Inc. Gaithersburg, MD	•	•	•	•	•	•	•	•	•	•	•	•	•		www.sodexo.com
28	UnitedHealthcare, Inc. Minnetonka, MN	•		•	•	•	•	•	•	•	•	•	•	•		www.unitedhealthgroup.com
29	New York Life Insurance Company New York, NY			•	•	•	•	•	•	•	•	•	•	•		www.newyorklife.com
30	Aflac Incorporated Columbus, GA				•	•	•	•	•	•	•	•	•	•	•	www.aflac.com
31	American Express Company New York, NY	•		•	•	•	•	•	•	•	•	•	•	•	•	www.americanexpress.com
32	Xerox Corporation Norwalk, CT				•	•	•	•	•	•	•	•	•	•		www.xerox.com
33	Kellogg Company Battle Creek, MI			•	•	•	•	•	•	•	•	•	•	•		www.kelloggcompany.com
34	Army and Airforce Exchange Service Dallas, TX	•		•	•	•	•	•	•	•	•	•	•	•	•	www.aafes.com
35	Credit Suisse Zurich, Switzerland			•	•	•	•	•	•	•	•	•	•	•		www.credit-suisse.com
36	USAA San Antonio, TX	•		•	•	•	•	•	•	•	•	•	•	•		www.usaa.com
37	Fannie Mae Washington, DC			•	•	•	•	•	•	•	•	•	•	•		www.fanniemae.com
38	Morgan Stanley New York, NY			•	•	•	•	•	•	•	•	•	•	•		www.morganstanley.com
39	Novartis Pharmaceuticals Corporation East Hanover, NJ			•	•	•	•	•	•	•	•	•	•	•		www.us.novartis.com
40	Colgate-Palmolive Company New York, NY			•	•	•	•	•	•	•	•	•	•	•		www.colgate.com
41	American Airlines Fort Worth, TX	•		•	•	•	•	•	•	•	•	•	•	•		www.aa.com
42	Comcast Corporation Philadelphia, PA			•	•	•	•	•	•	•	•	•	•	•		www.comcast.com
43	Allstate Insurance Company Northbrook, IL	•		•	•	•	•	•	•	•	•	•	•	•	•	www.allstate.com
44	Freddie Mac McLean, VA			•	•	•	•	•	•	•	•	•	•	•		www.freddiemac.com
45	Qwest Communications Denver, CO		•	•	•	•	•	•	•	•	•	•	•	•		www.qwest.com
46	Wyndham Worldwide Corporation Parsippany, NJ	•		•	•	•	•	•	•	•	•	•	•	•		www.wyndhamworldwide.com
47	MetLife, Inc. New York, NY			•	•	•	•	•	•	•	•	•	•	•		www.metlife.com
48	Aetna Inc. Hartford, CT	•		•	•	•	•	•	•	•	•	•	•	•		www.aetna.com
49	Chubb Group of Insurance Companies Warren, NJ			•	•	•	•	•	•	•	•	•	•	•		www.chubb.com
50	Hyatt Hotels Corporation Chicago, IL	•		•	•	•	•	•	•	•	•	•	•	•		www.hyatt.com

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