

The 2011 LATINA Style 50 Special Report

Data Evaluated
by Deanna G. Zapanta

Rank	Company Name	Total Latina Employment > 5%	Latina Board of Directors	Latina Sr. Execs/VPs	Hispanic Association	Recruitment through Hispanic Media	Flextime	Profit Sharing	Health Insurance Coverage > 75%	Scholarships for Employee's Children	Job Retraining	Women's Task Force	Mentoring Programs	Programs to Recruit Military Personnel	Fast Track Programs	Leadership Training/Career Counseling Programs	Company Website
1	Deloitte New York, NY			X	X	X	X			X	X	X	X	X	X	X	www.deloitte.com
2	Marriott International, Inc. Bethesda, MD	X		X	X	X	X		X	X	X	X	X	X	X	X	www.marriott.com
3	Prudential Financial, Inc. Newark, NJ			X	X	X	X		X	X	X	X			X		www.prudential.com
4	Aflac Incorporated Columbus, GA				X	X	X		X	X		X	X	X	X	X	www.aflac.com
5	Kraft Foods Global, Inc. Northfield, IL				X	X	X		X	X	X	X	X		X		www.kraftfoodscompany.com
6	Macy's, Inc. Cincinnati, OH / New York, NY	X	X	X	X	X	X		X	X	X	X	X	X	X	X	www.macysinc.com/diversity
7	AT&T Dallas, TX	X		X	X	X	X		X	X	X	X	X	X	X	X	www.att.com
8	Verizon Communications, Inc. New York, NY				X	X	X		X	X	X	X	X	X	X	X	www.verizon.com
9	McDonald's Corporation Oak Brook, IL	X		X	X	X	X		X	X		X	X	X	X	X	www.mcdonalds.com
10	Kaiser Permanente Oakland, CA	X	X		X	X	X		X	X	X	X	X	X	X	X	www.kaiserpermanente.org
11	WalMart Stores, Inc. Bentonville, AR	X	X	X	X	X	X		X	X		X	X		X		www.walmartstores.com
12	Wells Fargo & Company San Francisco, CA	X			X	X	X		X	X	X	X	X		X		www.wellsfargo.com
13	Johnson & Johnson *** New Brunswick, NJ			X	X	X	X		X	X	X	X	X	X	X	X	www.jnj.com
14	IBM Armonk, NY				X	X	X		X	X	X	X	X		X		www.ibm.com
15	Southern California Edison Rosemead, CA	X	X		X	X	X		X	X	X	X	X	X	X	X	www.sce.com
16	WellPoint, Inc. Indianapolis, IN	X			X	X	X		X	X	X	X	X	X	X	X	www.wellpoint.com
17	USAA San Antonio, TX	X		X	X	X	X		X	X	X		X		X		www.usaa.com
18	New York Life Insurance Company New York, NY			X	X	X	X		X	X	X	X	X	X	X	X	www.newyorklife.com
19	General Mills Minneapolis, MN		X		X	X	X		X	X	X	X	X	X	X	X	www.generalmills.com
20	American Express New York, NY	X			X	X	X		X	X	X	X	X	X	X	X	www.americanexpress.com
21	Allstate Insurance Company Northbrook, IL	X			X	X	X		X	X	X	X	X	X	X	X	www.allstate.com
22	Morgan Stanley New York, NY			X	X	X	X		X		X	X	X		X		www.morganstanley.com/ diversity
23	PepsiCo, Inc. Purchase, NY			X	X	X	X		X	X	X	X	X		X		www.pepsico.com
24	Novartis Pharmaceuticals Corporation East Hanover, NJ		X	X	X	X	X		X	X		X	X		X		www.pharma.us.novartis.com/ index.jsp
25	Citi New York, NY	X		X	X	X	X		X	X	X	X	X		X		www.citi.com

The criteria above are a partial list of the criteria used to evaluate companies for the LATINA Style 50. For more details on the selection process, please visit www.latinastyle.com.

*** Johnson & Johnson & U.S. Affiliated Companies (Excluding Puerto Rico)

The 2011 LATINA Style 50 Special Report

Rank	Company Name	Total Latina Employment > 5%	Latina Board of Directors	Latina Sr. Execs/VPs	Hispanic Association	Recruitment through Hispanic Media	Flextime	Profit Sharing	Health Insurance Coverage > 75%	Scholarships for Employee's Children	Job Retraining	Women's Task Force	Mentoring Programs	Programs to Recruit Military Personnel	Fast Track Programs	Leadership Training/Career Counseling Programs	Company Website
26	Sodexo, Inc. Gaithersburg, MD	X			X	X	X	X		X	X	X	X			X	www.sodexo.com
27	Darden Restaurants, Inc. Orlando, FL	X	X	X	X	X	X					X		X	X		www.darden.com
28	MetLife, Inc. New York, NY				X	X	X	X	X		X	X	X			X	www.metlife.com
29	Bank of America Charlotte, NC	X	X	X	X	X	X	X	X	X	X	X	X			X	www.bankofamerica.com
30	Northern Trust Chicago, IL	X		X	X	X	X			X	X	X				X	www.northerntrust.com
31	The Coca-Cola Company Atlanta, GA		X	X	X	X	X	X		X	X	X	X	X	X	X	www.thecoca-colacompany.com
32	Comerica Bank Dallas, TX	X	X	X	X	X	X	X		X	X	X				X	www.comerica.com
33	Colgate-Palmolive New York, NY				X	X	X	X	X	X	X	X	X			X	www.colgate.com
34	Consolidated Edison Company of New York, Inc. New York, NY		X			X	X	X	X	X	X	X	X	X	X	X	www.coned.com/
35	Fannie Mae Washington, DC				X	X	X	X	X		X	X	X			X	www.fanniemae.com
36	Army and Air Force Exchange Service (AAFES) Dallas, TX	X		X	X	X	X		X		X	X	X	X	X	X	www.shopmyexchange.com
37	Wyndham Worldwide Corporation Parsippany, NJ	X			X	X	X	X		X		X	X			X	www.wyndhamworldwide.com
38	TIAA-CREF New York, NY		X		X	X	X			X		X	X			X	www.tiaa-cref.org
39	Freddie Mac McLean, VA				X	X	X	X		X	X	X				X	www.freddiemac.com
40	Kellogg Company Battle Creek, MI				X	X	X	X		X	X	X	X			X	www.kelloggcompany.com
41	Hyatt Hotels Corporation Chicago, IL	X			X	X	X		X	X	X	X	X	X	X	X	www.hyatt.com
42	State Farm Insurance Companies Bloomington, IL				X	X	X	X	X	X	X	X	X	X	X	X	www.statefarm.com
43	MGM Resorts International Las Vegas, NV	X		X	X	X	X	X	X	X	X	X	X			X	www.mgmresorts.com
44	Chubb & Son, a division of Federal Insurance Company Warren, NJ				X	X	X	X		X	X	X				X	www.chubb.com
45	Comcast Corporation Philadelphia, PA			X	X	X	X	X		X	X	X	X			X	www.comcast.com
46	Sprint Overland Park, KS	X			X	X	X	X		X	X	X				X	www.sprint.com
47	The Progressive Group of Insurance Companies Mayfield Village, OH				X	X	X			X	X	X	X			X	www.progressive.com
48	Xerox Norwalk, CT				X	X	X	X		X	X	X				X	www.xerox.com
49	PG&E San Francisco, CA			X	X	X	X	X			X	X				X	www.pge.com
50	US Airways, Inc. Tempe, AZ			X	X	X	X	X	X			X	X				www.usairways.com

The criteria above are a partial list of the criteria used to evaluate companies for the LATINA Style 50. For more details on the selection process, please visit www.latinastyle.com.