

The 2012 LATINA Style 50 Special Report

Data Evaluated
by Deanna G. Zapanta

Rank	Company Name	Total Latina Employment ≥ 5%	Increase in Overall Latina Population	Hispanic(s) In Board of Directors	Hispanic Association	Recruitment Programs that target Latinas	Programs to Recruit Military Personnel	Recruitment Through Hispanic Media	Minority Supplier Diversity Program	Flextime	Personal Health Insurance Coverage ≥ 75%	Job Retraining	Task Force for Women's Issues	Mentoring Programs	Leadership/Training/Career Counseling	Fast Track Program	Company Website
1	Comcast Corporation Philadelphia, PA		X		X	X	X	X	X	X	X	X	X	X	X	X	www.comcast.com
2	Wal-Mart Stores, Inc. Bentonville, AR	X	X	X	X	X	X	X	X	X		X	X	X			www.walmartstores.com
3	Verizon Communications Inc. New York, NY			X	X	X	X	X	X	X	X	X	X	X	X	X	www.verizon.com
4	Deloitte New York, NY		X		X	X	X	X	X		X	X	X	X	X		www.deloitte.com
5	Marriott International, Inc. Bethesda, MD	X			X	X	X	X	X	X	X	X	X	X	X	X	www.marriott.com
6	Prudential Financial, Inc. Newark, NJ				X	X	X	X	X	X	X	X	X	X			www.prudential.com
7	Kaiser Permanente Oakland, CA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	www.kaiserpermanente.org
8	AT&T Dallas, TX	X			X	X	X	X	X	X	X	X	X	X	X	X	www.att.com/diversity
9	Johnson & Johnson *** New Brunswick, NJ		X		X	X	X	X	X	X	X	X	X	X	X	X	www.jnj.com
10	Kraft Foods Northfield, IL		X		X	X	X	X	X	X	X	X	X	X			www.kraftfoodscompany.com
11	Macy's, Inc. Cincinnati, OH/New York, NY	X	X	X	X		X	X	X		X	X	X	X	X	X	www.macysinc.com
12	Aflac Incorporated Columbus, GA				X	X	X		X	X		X	X	X	X		www.aflac.com
13	Booz Allen Hamilton McLean, VA		X		X	X	X	X	X		X	X	X	X	X	X	www.boozallen.com
14	Wells Fargo & Company San Francisco, CA	X	X		X	X	X	X	X	X		X	X	X			www.wellsfargo.com
15	McDonald's Corporation Oak Brook, IL	X			X	X	X		X	X	X	X	X	X	X	X	www.mcdonalds.com
16	IBM Corporation Armonk, NY				X	X	X	X	X	X	X	X	X	X	X	X	www.ibm.com
17	General Mills Minneapolis, MN		X	X	X	X	X	X	X	X	X	X	X	X	X	X	www.generalmills.com
18	WellPoint, Inc. Indianapolis, IN	X			X	X	X	X	X	X	X	X	X	X			www.wellpoint.com
19	Southern California Edison Rosemead, CA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	www.sce.com
20	Sodexo, Inc. Gaithersburg, MD	X	X		X	X	X	X	X		X	X	X	X			www.sodexo.com
21	Allstate Insurance Company Northbrook, IL	X	X		X	X	X	X	X	X	X	X	X	X	X	X	www.allstate.com
22	Morgan Stanley New York, NY				X	X	X	X	X	X		X	X	X			www.morganstanley.com/ diversity
23	USAA San Antonio, TX	X			X	X	X		X	X	X		X	X			www.usaa.com
24	Darden Restaurants Inc. Orlando, FL	X	X	X	X		X	X	X				X	X	X		www.darden.com
25	State Farm Bloomington, IL				X	X	X	X	X	X		X	X	X	X		www.statefarm.com

The criteria above are a partial list of the criteria used to evaluate companies for the LATINA Style 50. For more details on the selection process, please visit www.latinastyle.com.

*** Johnson & Johnson & U.S. Affiliated Companies (Excluding Puerto Rico)

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26	The Coca-Cola Company Atlanta, GA		X	X	X	X	X	X	X	X	X	X	X	X	X	X	www.thecoca-colacompany.com
27	American Express New York, NY	X			X	X	X	X	X	X	X	X	X	X	X	X	www.americanexpress.com
28	CITI New York, NY	X			X		X	X	X		X	X	X	X			www.citi.com
29	PepsiCo, Inc. Purchase, NY		X		X	X	X	X	X		X	X	X	X			www.pepsico.com
30	New York Life Insurance Company New York, NY	X	X		X	X	X	X	X	X	X	X	X	X			www.newyorklife.com
31	MetLife, Inc. New York, NY		X		X		X	X	X	X		X	X	X			www.metlife.com
32	Comerica Bank Dallas, TX	X	X	X	X	X	X	X	X	X	X	X	X	X			www.comerica.com
33	Bank of America Charlotte, NC	X		X	X	X	X	X	X	X	X	X	X	X			www.bankofamerica.com
34	General Motors Company Detroit, MI		X	X	X		X	X	X	X		X		X	X		www.gm.com
35	Colgate-Palmolive New York, NY				X	X	X	X	X	X		X	X	X			www.colgatepalmolive.com
36	Hyatt Hotels Corporation Chicago, IL	X	X			X	X	X	X	X		X	X	X	X	X	www.hyatt.com
37	Wyndham Worldwide Corporation Parsippany, NJ	X	X		X	X	X	X	X	X		X	X	X	X		www.wyndhamworldwide.com
38	TIAA-CREF New York, NY			X	X	X	X	X	X		X	X	X	X			www.tiaa-cref.com
39	XEROX Corporation Norwalk, CT			X	X	X	X	X	X	X	X	X	X	X			www.xerox.com
40	MGM Resorts International Las Vegas, NV	X	X		X		X	X	X	X	X	X	X	X			www.mgmresorts.com
41	Hilton Worldwide McLean, VA	X			X	X	X	X	X	X	X	X	X	X			www.hiltonworldwide.com
42	Freddie Mac McLean, VA		X		X		X	X	X	X	X	X	X	X	X		www.freddiemac.com
43	Army and Air Force Exchange Service Dallas, TX	X	X		X		X	X	X	X		X	X	X	X		www.shopmyexchange.com
44	Chubb Group of Insurance Companies Warren, NJ				X		X	X	X	X	X	X	X	X			www.chubb.com
45	Chrysler Group LLC Auburn Hills, MI		X		X	X	X	X	X	X		X	X	X			www.chryslergroupllc.com
46	Navy Exchange Service Command (NEXCOM) Virginia Beach, VA	X	X			X	X		X	X		X	X	X			www.mynavyexchange.com
47	Nationwide Insurance Company Columbus, OH		X		X		X	X	X	X		X	X	X	X		www.nationwide.com
48	US Airways, Inc. Tempe, AZ				X		X		X				X	X			www.usairways.com
49	Sprint Overland Park, KS	X	X		X		X	X	X	X		X	X				www.sprint.com
50	Consolidated Edison, Inc. New York, NY		X	X		X	X	X	X	X	X	X	X	X	X	X	www.coned.com

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