

The 2013 LATINA Style 50

• Special Report

Data Evaluated By Jennifer Polo-Sherk

Rank	Company Name	Total Latina Employment ≥ 5%	Increase in Overall Latina Population	Latino(s) In Board of Directors	Hispanic Association	Recruitment Programs that target Latinas	Programs to Recruit Through Hispanic Media	Minority Personnel	Military Supplier	Diversity Program	Flextime	Personal Health Insurance Coverage 75%	Task Force for	Mentoring Programs	Women's Issues	Leadership/Training/Career Counseling Programs	Fast Track Program	Company Website
1	AT&T Dallas, TX	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	www.att.com/diversity
2	Accenture Miami, FL		X		X	X	X	X	X	X	X	X	X	X	X	X	X	www.accenture.com
3	Comcast Corporation Philadelphia, PA		X		X	X	X	X	X	X	X	X	X	X	X	X	X	http://www.comcast.com
4	Marriott International, Inc. Bethesda, MD	X			X	X	X	X	X	X	X	X	X	X	X	X	X	www.marriott.com
5	Walmart Stores, Inc. Bentonville, AR	X		X		X	X	X	X	X	X	X	X	X	X	X	X	www.corporate.walmart.com
6	Kaiser Permanente Oakland, CA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	www.kp.org
7	Verizon Communications Inc. New York, NY				X	X	X	X	X	X	X	X	X	X	X	X	X	www.verizon.com
8	Prudential Financial, Inc. Newark, NJ		X		X	X	X	X	X	X	X	X	X	X	X	X	X	www.prudential.com
9	Johnson & Johnson *** New Brunswick, NJ				X	X	X	X	X	X	X	X	X	X	X	X	X	www.jnj.com
10	General Motors Company Detroit, MI		X	X		X	X	X	X	X	X	X	X	X	X	X	X	www.gm.com
11	Chrysler Group LLC Auburn Hills, MI		X			X	X	X	X	X	X	X	X	X	X	X	X	www.chryslergroupllc.com
12	McDonald's Corporation Oak Brook, IL	X			X	X	X	X	X	X	X	X	X	X	X	X	X	www.mcdonalds.com
13	Sodexo, Inc. Gaithersburg, MD	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	www.sodexo.USA.com
14	Kraft Foods Group Northfield, IL				X	X	X	X	X	X	X	X	X	X	X	X	X	www.kraftfoodsgroup.com
15	General Mills Minneapolis, MN			X		X	X	X	X	X	X	X	X	X	X	X	X	www.generalmills.com
16	PepsiCo, Inc. Purchase, NY				X	X	X	X	X	X	X	X	X	X	X	X	X	www.pepsico.com
17	Booz Allen Hamilton McLean, VA				X	X	X	X	X	X	X	X	X	X	X	X	X	www.boozallen.com
18	Allstate Insurance Company Northbrook, IL	X	X			X	X	X	X	X	X	X	X	X	X	X	X	www.allstate.com
19	Southern California Edison Rosemead, CA	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	http://www.sce.com
20	Aflac Columbus, GA		X			X	X	X	X	X	X	X	X	X	X	X	X	www.aflac.com
21	Colgate-Palmolive Company New York, NY		X		X	X	X	X	X	X	X	X	X	X	X	X	X	http://www.colgatepalmolive.com
22	New York Life Insurance Company New York, NY	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	www.newyorklife.com/
23	USAA San Antonio, TX	X	X			X	X	X	X	X	X	X	X	X	X	X	X	http://www.usaa.com
24	American Express New York, NY	X			X	X	X	X	X	X	X	X	X	X	X	X	X	www.americanexpress.com
25	Wells Fargo & Company San Francisco, CA	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	www.wellsfargo.com

The criteria above are a partial list of the criteria used to evaluate companies for the LATINA Style 50. For more details on the selection process, please visit www.latinastyle.com.

*** Johnson & Johnson & U.S. Affiliated Companies (Excluding Puerto Rico)

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26	Wyndham Worldwide Parsippany, NJ	X	X		X	X	X	X	X	X		X	X	X	X		www.wyndhamworldwide.com
27	Bank of America Charlotte, NC	X		X		X	X	X	X	X	X	X	X	X			http://www.bankofamerica.com
28	Darden Restaurants Orlando, FL	X	X	X		X		X	X	X			X	X	X		www.darden.com
29	Hilton Worldwide McLean, VA	X	X			X	X		X	X	X	X	X	X			www.hiltonworldwide.com
30	MetLife, Inc. New York, NY				X	X		X	X	X	X	X	X	X			www.metlife.com
31	State Farm Bloomington, IL		X		X	X	X	X	X	X	X	X	X	X	X		www.statefarm.com
32	Citi New York, NY	X			X	X	X	X	X	X	X	X	X	X			www.citi.com
33	Comerica Bank Dallas, TX	X	X	X		X	X	X	X	X	X	X	X	X			www.comerica.com
34	Hyatt Hotels Corporation Chicago, IL	X	X				X	X	X	X		X	X	X	X		www.HYATT.com
35	United Technologies Corporation Hartford, CT		X			X	X	X	X	X		X	X	X	X		http://www.utc.com
36	Nationwide Insurance Columbus, OH		X			X	X	X	X	X			X	X	X		www.nationwide.com
37	Cisco Systems, Inc. San Jose, CA					X	X	X	X	X		X	X	X			www.cisco.com
38	WellPoint, Inc. Indianapolis, IN	X			X	X	X	X	X	X	X	X	X	X			http://www.wellpoint.com
39	CVS Caremark Corporation Woonsocket, RI	X	X			X		X	X			X	X	X			www.cvs.caremark.com
40	Morgan Stanley New York, NY					X	X	X	X	X		X	X	X			www.morganstanley.com/diversity
41	Chubb Group of Insurance Companies Warren, NJ		X			X		X	X	X	X	X	X	X			www.chubb.com
42	TIAA-CREF New York, NY			X		X	X	X	X	X		X	X	X			www.tiaa-cref.org
43	Teach For America New York, NY	X	X	X	X	X	X	X		X	X			X			http://www.teachforamerica.org
44	Army and Air Force Exchange Service (The Exchange) Dallas, TX	X				X		X	X	X		X	X	X	X		www.shopmyexchange.com
45	Navy Exchange Service Command (NEXCOM) Virginia Beach, VA	X						X	X				X	X			www.myNavyExchange.com
46	Northern Trust Chicago, IL	X			X	X	X	X	X	X		X	X	X			www.northerntrust.com
47	AMR Corporation *** Fort Worth, TX	X			X	X	X	X	X	X	X	X	X	X			www.aa.com
48	Freddie Mac McLean, VA		X			X		X	X	X	X	X	X	X	X		www.FreddieMac.com
49	Consolidated Edison, Inc. New York, NY		X	X				X	X	X	X	X	X	X	X		www.coned.com
50	Horizon Healthcare Services, Inc. Newark, NJ	X	X			X	X	X	X	X	X	X	X	X			www.horizonblue.com

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*** American Airlines, American Eagle and the American Airlines Federal Credit Union