

The 2014 LATINA Style 50

• Special Report

Data Evaluated By Jennifer Polo-Sherk

Rank	Company Name	Total Latina Employment ≥ 5%	Increase in Overall Latina Population (Latino(s) in Board of Directors)	Latino(s) in Board of Directors	Hispanic Association	Recruitment Programs that target Latinas	Military Personnel Recruitment Through	Minority Supplier	Hispanic Media	Diversity Program allocates at least \$100,000 to Latina Owned Firms	Flextime	Personal Health Insurance Coverage ≥ 75%	Task Force for Women's Issues	Mentoring Programs	Leadership Training/Career Counseling Programs	Past Track Program	Company Website
1	Accenture New York, NY	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	http://www.accenture.com
2	Verizon Communications, Inc. New York, NY			X	X	X	X	X		X	X	X	X	X	X	X	www.verizon.com
3	AT&T Dallas, TX	X		X	X	X	X	X	X	X	X	X	X	X	X	X	www.att.com/diversity
4	Comcast Corporation Philadelphia, PA		X	X	X	X	X	X		X	X	X	X	X	X	X	http://www.comcast.com
5	Sodexo Gaithersburg, MD	X	X	X	X	X	X	X		X		X	X	X			www.sodexoUSA.com
6	Prudential Financial, Inc. Newark, NJ		X	X	X	X	X	X	X	X	X	X	X	X			www.prudential.com
7	Allstate Insurance Company Northbrook, IL	X	X	X	X	X	X	X		X	X	X	X	X	X	X	www.allstate.com
8	Johnson & Johnson *** New Brunswick, NJ	X	X	X	X	X	X	X		X	X	X	X	X	X	X	www.jnj.com
9	Marriott International, Inc. Bethesda, MD	X	X	X	X	X	X	X		X	X	X	X	X	X	X	www.marriott.com
10	Walmart Stores, Inc. Bentonville, AR	X	X	X	X	X	X	X	X	X	X	X	X	X	X		corporate.walmart.com
11	Chrysler Group LLC Auburn Hills, MI		X	X	X	X	X	X		X		X	X	X	X		www.chryslergroupllc.com
12	New York Life Insurance Company New York, NY	X	X	X	X	X	X	X		X	X	X	X	X	X	X	http://www.newyorklife.com/
13	United Technologies Corporation Hartford, CT		X	X	X	X	X	X			X	X	X	X	X		www.utc.com
14	General Motors Company Detroit, MI		X	X	X	X	X	X		X	X		X	X	X		www.gm.com
15	Kraft Foods Group Northfield, IL	X	X	X	X	X	X	X		X	X	X	X	X	X		www.kraftfoodsgroup.com
16	Booz Allen Hamilton McLean, VA		X	X	X	X	X	X		X		X	X	X	X		www.boozallen.com
17	Colgate-Palmolive Company New York, NY		X	X	X	X	X	X		X	X	X	X	X	X		http://www.colgatepalmolive.com/
18	Wells Fargo & Company San Francisco, CA	X	X	X	X	X	X	X		X	X	X	X	X	X		www.wellsfargo.com
19	General Mills Minneapolis, MN		X	X	X	X	X	X	X	X	X	X	X	X	X	X	www.generalmills.com
20	Kaiser Permanente Oakland, CA	X	X	X	X	X	X	X		X	X	X	X	X	X	X	www.kp.org
21	Xerox Corporation Norwalk, CT	X	X	X	X	X	X	X	X	X	X	X				X	www.xerox.com
22	PepsiCo, Inc. Purchase, NY		X	X	X	X	X	X		X	X	X	X	X	X		www.pepsico.com
23	Wyndham Worldwide Parsippany, NJ	X	X	X	X	X	X	X		X	X	X	X	X	X		www.wyndhamworldwide.com
24	Horizon Healthcare Services, Inc. Newark, NJ	X	X	X	X	X	X	X		X	X	X	X	X	X		www.horizonblue.com
25	Bank of America Charlotte, NC	X	X	X	X	X	X	X	X	X	X	X	X	X	X		http://www.bankofamerica.com

The criteria above are a partial list of the criteria used to evaluate companies for the LATINA Style 50. For more details on the selection process, please visit www.latinastyle.com.

*** Johnson & Johnson & U.S. Affiliated Companies (Excluding Puerto Rico)

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		Total Latina Employment ≥ 5%	Increase in Overall Latina Population	Latina(s) in Board of Directors	Latino(s) in Board of Directors	Hispanic Association	Recruitment Programs that target Latinas	Military Personnel Recruitment Through	Minority Supplier	Hispanic Media	Diversity Program allocates at least 1% more than 1%	Percentage of contract dollars	Flexitime	Personal Health Insurance Coverage ≥ 75%	Task Force for Women's Issues	Mentoring Programs		Leadership Training/Career Counseling Programs
26	IBM Corporation Armonk, NY				X	X	X	X		X		X	X	X	X	X		www.ibm.com
27	WellPoint, Inc. Indianapolis, IN	X	X			X	X	X	X	X		X		X	X	X		wellpoint.com
28	State Farm Bloomington, IL		X		X	X	X	X	X	X		X	X	X	X	X	X	statefarm.com
29	Southern California Edison Rosemead, CA	X		X	X	X	X	X	X	X	X	X	X	X	X	X		http://www.sce.com
30	Aflac Columbus, GA						X	X	X	X		X	X	X	X	X	X	www.aflac.com
31	Hilton Worldwide McLean, VA	X	X			X	X	X		X	X	X		X	X	X		www.hiltonworldwide.com
32	Nationwide Insurance Columbus, OH		X			X	X	X	X	X		X	X	X	X	X		www.nationwide.com
33	Citi New York, NY	X			X	X	X	X	X	X		X		X	X	X		www.citi.com
34	USAA San Antonio, TX	X	X		X		X	X	X		X	X		X	X	X	X	www.usaa.com
35	TIAA-CREF New York, NY		X	X		X	X	X	X	X		X		X	X	X	X	www.tiaa-cref.com
36	Target Minneapolis, MN	X	X		X	X	X	X	X	X		X		X	X	X		target.com
37	Darden Restaurants Orlando, FL	X	X	X		X		X	X	X		X		X	X	X	X	www.darden.com
38	Comerica Bank Dallas, TX	X		X		X	X	X	X	X		X	X	X	X	X		www.comerica.com
39	MetLife, Inc. New York, NY				X	X		X	X	X		X	X	X	X	X	X	www.metlife.com
40	Hyatt Hotels Corporation Chicago, IL	X	X				X	X	X	X	X	X		X	X	X	X	Hyatt.com
41	CVS Caremark Corporation Woonsocket, RI	X	X			X		X	X	X	X		X		X	X	X	www.cvscaremark.com
42	Morgan Stanley New York, NY		X			X	X	X	X	X		X	X	X	X	X		www.morganstanley.com/diversity
43	Teach For America New York, NY	X	X	X	X	X	X	X	X	X		X	X	X		X		http://www.teachforamerica.org/
44	Consolidated Edison, Inc. New York, NY		X	X				X	X	X		X	X	X	X	X	X	www.coned.com
45	Navy Exchange Service Command Virginia Beach, VA	X						X	X			X		X	X			myNavyExchange.com
46	The Exchange (Army and Air Force Exchange Service) Dallas, TX	X				X		X	X	X		X		X	X			www.shopmyexchange.com
47	Chubb Group of Insurance Companies Warren, NJ					X		X	X		X	X	X	X	X	X		www.chubb.com
48	Northern Trust Chicago, IL	X			X	X		X	X	X		X		X	X	X		www.northerntrust.com
49	Cisco San Jose, CA		X			X	X	X	X	X		X		X	X	X		www.cisco.com
50	Sprint Overland Park, KS			X	X	X	X	X	X	X		X	X		X	X		www.sprint.com

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