

20th Anniversary
LATINA *Style* **50**
Awards and Diversity Leaders Conference

Program Agenda

7:00 – 7:30 am Registration (Arlington Ballroom Foyer)

7:30 – 8:45 am LATINA *Style* Opening Breakfast & Awards Ceremony (Arlington Ballroom Salon I, II & III)

- **Welcome Remarks:** Robert E. Bard, President & CEO, LATINA *Style*, Inc.
- **Sponsor Remarks:** Apoorva N. Gandhi, Vice President, Multicultural Affairs, Marriott International, Inc.
- **Sponsor Remarks:** Catherine Hernandez-Blades, SVP, Chief Brand and Communications Officer, Aflac
- **2017 TOP 10 LATINA *Style* Corporate Executives of the Year Awards Presentation**
- **2017 TOP 15 Employee Resource Group of the Year Awards Presentation**

8:45 – 9:00 am Networking Opportunity & Expo

9:00 – 9:50 am (Arlington Ballroom Salon IV)

Session 1 – Corporate Latina Executives of the Year: Celebrating Achievement

Focus: Through the LATINA *Style* Corporate Executives of the Year Program, each year we recognize the hard work and dedication executives are performing at the top of their respective companies and in various industries. The panelists have been selected and recognized based on their evident excellence in business impact, corporate leadership, mentorship, and remarkable dedication to working with our communities both locally and nationally.

Introduction: Wanda Hope, Chief Diversity Officer, Johnson & Johnson

Moderator: Melissa Bolden, Assistant Vice President, Program Management, Merger Integration, AT&T

Speaker: Maria Eduarda Kertesz, President, U.S. HealthE, Johnson & Johnson

Speaker: Claudia Marquez, Senior Director, Sales Operations, INFINITI Americas

Speaker: Tony Gutierrez, Country Director of Mexico, American Airlines

Speaker: Eliana Murillo, Head of Multicultural Marketing, Google

10:00 – 10:50 am (Arlington Ballroom Salon IV)

Session 2 –Employee Resource Groups of the Year/Empowering the ERGs

Focus: The ERGs develop a connection between the company and employees by empowering, nurturing and retaining talent. Tapping into the collective intelligence of the ERG to provide competitive advantages in the marketplace, these ERGs have proven to be essential in their business impact by building a relationship with the consumer for businesses throughout the nation. Creating a culture of success with a systematic approach is essential to nurture and maintain a steady flow of diverse talent to the top.

Introduction: Robert Rodriguez, President, Dr. Robert Rodriguez Advisors LLC

Moderator: Elba Pareja-Gallagher, Chair of Crecer, the Hispanic/Latino BRG, UPS

Speaker: Manny Diaz, Chair of HOLA, Johnson & Johnson

Speaker: Cinthya Allen, Chair of HACEMOS, AT&T

Speaker: Hernan Celis, Co-Chair of Adelante, JPMorgan Chase & Co.

Speaker: Rosa Bravo, Co-Chair of the Hispanic American ERG, Accenture

11:00 – 11:15 am Networking Opportunity & Break

11:20 – 12:10 pm (Arlington Ballroom Salon IV)

Session 3 – Chief Diversity Officers Roundtable: Diversity as a Business Imperative

Focus: Globalization is rapidly redefining today's business environment. Corporations are constantly changing strategies and operational procedures to develop a workplace that fully understands diverse cultures where people can come together and foster a sense of community and corporate culture while appreciating individuality. A positive environment reflects in the higher quality of work and sustained levels of motivation. A strong mentoring relationship has been identified as one of the key components of an employee's successful development in the workplace.

Moderator: Carolina Z. Cardoso, Senior Manager, Human Resources, Accenture

Speaker: Wanda Hope, Chief Diversity Officer, Johnson & Johnson

Speaker: Kenneth Barrett, Global Chief Diversity Officer, General Motors Company

Speaker: Smita Pillai, Vice President of Diversity & Inclusion, Prudential Financial, Inc.

Speaker: Elizabeth Nieto, Senior Vice President, Global Chief Diversity & Inclusion Officer, MetLife, Inc.

12:10– 1:00 pm (Arlington Ballroom Salon IV)

Session 4 – Agents of Change

Focus: Corporate Leaders who engage in mentorships and sponsorships can make careers a great success and have a significant impact on the retention of top talent. Impacting the company and community, change agents are the bridge to the C-suite and continued success.

Moderator: Eric Mitchell, Assistant Vice President, Human Resources, AT&T

Speaker: Jeannette Pina, Vice President & Corporate Secretary, MetLife, Inc.

Speaker: Jose Estrada, Director, Public Affairs, Walmart, Inc.

Speaker: Catherine Hernandez-Blades, SVP, Chief Brand and Communications Officer, Aflac

1:00 – 1:15 pm Break

LATINA Style 50 Awards Luncheon Ceremony

(1:15 – 4:00 pm) (Arlington Ballroom Salon I, II & III)

Welcome Remarks: Robert E. Bard, President & CEO, LATINA Style, Inc.

Introduction: Gilbert F. Casellas, Board of Director, Prudential Financial, Inc.

Company of the Year Remarks: Yanela Frias, Senior Vice President & Head of Investment & Pension Solutions, Prudential Financial, Inc.

Awards Presentation of the 2017 Top 50 Companies: 1:40 – 3:30 pm

Awardees Group Photo for LS 50 Companies: 3:30 – 4:00 pm (Arlington Ballroom Salon IV)
