

2020 EMPLOYEE RESOURCE GROUP OF THE YEAR

Nomination Form

- Deadline to submit **Friday, October 09, 2020**
- Please submit Bio and High Resolution Photo (JPEG) of ERG President as a separate attachment **not** embedded in document
- Please submit ERG Logo in EPS & JPEG format
- Email Nominations to ERG@latinastyle.com

Part I: Nominator

Nominated By:	
Title:	
Company	
Phone:	
Email:	

Part II: Company Information

Company:	
CEO:	
Address:	
Phone:	
Email:	

Part III: ERG Information

Name of ERG:	
President:	
Job Title:	
Address:	
Phone:	
Email:	

Part III: Chief Diversity & Inclusion Officer

Name:	
Title:	
Address:	
Phone:	
Email:	

ERG MISSION STATEMENT:

SECTION 1: GENERAL INFORMATION

- When was the ERG Established?
- How many members?
- In how many states? (Please list)
- Demographic Profile? (*Age, income, range of job titles levels, male/female etc.*)
- How is the ERG funded?
- What is the annual budget for the ERG, if applicable?

SECTION 2: CORPORATE LEADERSHIP

- Who is the corporate sponsor for the ERG?

Name:	
Title:	
Address:	
Phone:	
Email:	

LATINA *Style* Inc.

Empowering Latinas... One Woman at a Time

Does the ERG have the opportunity to interact with CEO?

- How does the company support the ERG?
- How does the ERG benefit its members?
- How is the leadership of the ERG selected?
- How does the ERG leadership communicate with its members?

SECTION 3: COMMUNITY INVOLVEMENT

- How well does the ERG serve the community?
- What organizations does the ERG support and how?
- How well does the ERG serve the company in regards to diversity issues?

SECTION 4: BUSSINESS IMPACT

- Does the company use the ERG as a source of new ideas and market intelligence?
- How effective/impactful are the solutions that your ERG finds to the company?
- How does your ERG keep the core business values intact?
- How is the ERG involved in connecting the company with customers/clients?

SECTION 5: AWARDS & RECOGNITIONS

- Please list recognitions received
- When were they presented?

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Thank you for your submission!

The Top ERG's of the Year will be featured in the Nov/ Dec issue of LATINA Style Magazine.

The Presidents of the Top Employee Resource Groups will be invited to the **23rd Annual LATINA Style 50 Awards and Diversity Leaders Conference** which will be held on

February, 2021 in Washington, D.C.

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